BEST5 ALGERIA

SPONSORSHIP OPPORTUNITES

BEST5ALGERIA.COM

15,000 €

EXCLUSIVE DIAMOND SPONSORSHIP

- Exclusive Diamond Sponsor credits on all communications as one of the events premium partners
- A dedicated mass email to the event database
- Company logo and Diamond Sponsor credits on main event signage (non -directional)
- Company logo and Diamond Sponsor credits on the event official website homepage with reciprocal links
- Comprehensive integrated PR and media opportunities leading up to the event, during the event and post-event
- Company logo on the front cover of visitor invitation, (e)mailed to targeted industry professionals
- Company logo and Diamond Sponsor credits on select html email marketing campaigns
- Priority listing on the Event online exhibitor list (included in special sponsors section on top)
- Company logo and 200-word profile on the Sponsor page of the website with reciprocal links
- Company logo on the front cover of the official show catalogue
- Company logo in official event catalogue under Sponsors and Supporters
- 2x full page advert in the Show catalogue
- Company logo and Diamond Sponsor credits on all partner trade magazines and daily newspaper advertisements marketing the event - local and international.
- Opportunity to deliver 1 workshop session at Event (session topic must be non-commercial and pre-approved by ElanExpo) (if any)
- 1x Social media post announcing sponsorship on official event platforms including Facebook, Instagram and LinkedIn.
- 1x dedicated product post on LinkedIn with a one-line description with Company name and stand details (subject to images and description provided to ElanExpo)
- All company press releases provided by Diamond sponsor to be shared across all official fairs social media platforms (3 times max)
- Onsite media to be directed to Diamond Sponsor stand for any interview opportunities during the event.
- Company logo and Diamond sponsor credits on Events Post show report
- Inclusion in all Press releases as Diamond Sponsor
- Company logo as Diamond sponsor on Billboards and outside advertisement

7,500 €

GOLD SPONSORSHIP

- Exclusive Gold Sponsor credits on all communications as one of the events premium partners
- A dedicated mass email to the event database
- Company logo and Gold Sponsor credits on main event signage (non -directional)
- Company logo and Gold Sponsor credits on the event official website homepage with reciprocal links
- Comprehensive integrated PR and media opportunities leading up to the event, during the event and post-event
- Company logo on the front cover of visitor invitation, (e)mailed to targeted industry professionals
- Company logo and Gold Sponsor credits on select html email marketing campaigns
- Priority listing on the Event online exhibitor list (included in special sponsors section on top)
- Company logo and 200-word profile on the Sponsor page of the website with reciprocal links
- Company logo on the front cover of the official show catalogue
- Company logo in official event catalogue under Sponsors and Supporters
- Enhanced indication of stand on floor plan in Show catalogue
- 2x full page advert in the Show catalogue
- Company logo and Gold Sponsor credits on all partner trade magazines and daily newspaper advertisements marketing the event - local and international.
- 1X MPU banner on the Event website homepage
- Opportunity to deliver 1 workshop session at Event (session topic must be non-commercial and pre-approved by ElanExpo)
- 1x Social media post announcing sponsorship on official event platforms including Facebook, Instagram and LinkedIn.
- 1x dedicated product post on LinkedIn with a one-line description with Company name and stand details (subject to images and description provided to ElanExpo)
- All company press releases provided by Gold Sponsor to be shared across all official fairs social media platforms
- Onsite media to be directed to Gold Sponsor stand for any interview opportunities during the event.
- Company logo and Gold Sponsor credits on Events Post show report
- Inclusion in all Press releases as Gold Sponsor
- Company logo as Gold Sponsor on Billboards and outside advertisement

15,000 €

REGISTRATION SPONSORSHIP

- Company Logo and Registration Sponsor Credits on the official event website with reciprocal links
- Priority listing on the event online exhibitor list (included in special sponsors section on top)
- Company logo and 200-word profile on the Sponsor page of the website with reciprocal links
- Company logo in official event catalogue under Sponsors and Supporters
- 1x Social media post announcing sponsorship on official event platforms including Facebook Instagram and LinkedIn.
- Company logo and Registration sponsor credits on event Post show report
- Sponsor logo on registration desks at the event.
- Sponsor logo on all printed registration forms.
- Sponsor logo on online registration form.
- Sponsor logo on visitor registration confirmation email.
- Sponsor logo on registration filling desk.

Registration Sponsor

8,000 €

LANYARD SPONSORSHIP

- Company Logo and Exclusive Landyard Sponsor Credits on the official event website with reciprocal links
- Priority listing on the event online exhibitor list (included in special sponsors section on top)
- Company logo and 200-word profile on the Sponsor page of the website with reciprocal links
- Company logo in official event catalogue under Sponsors and Supporters
- 1x Social media post announcing sponsorship on official event platforms including Facebook Instagram and LinkedIn.
- Each visitor will receive a lanyard at the entrance / without it, entry won't be permitted
- Every visitor wears it for the whole 3 days of the event
- Exclusivity / only one lanyard partner for the event
- Excellent brand visibility

Lanyard Sponsor

14,000 €

WORKSHOP SPONSORSHIP

- Workshop Sponsor Credits on event communication as one of the event's main sponsors.
- A dedicated mass email to event database
- Company logo and Workshop sponsor credits on all workshop online advertisement
- Company logo and Workshop Sponsor credits on all workshop signage (non - directional) at event.
- Company logo and Gold Workshop credits on all partner trade magazines and daily newspaper advertisements marketing event - local and international.
- Company Logo and Workshop Sponsor Credits on the official event website, workshop page with reciprocal links
- Priority listing on the event online exhibitor list (included in special sponsors section on top)
- Company Logo and Gold Sponsor Credits on select html email marketing campaigns
- Company logo and 200-word profile on the Sponsor page of the website with reciprocal links
- Company logo on the front cover of the official show catalogue
- Company logo in official event catalogue under Sponsors and Supporters
- 1x Social media post announcing sponsorship on official event platforms including Facebook, Instagram and LinkedIn.
- Company logo and Workshop sponsor credits on event post show report
- Company logo and Workshop sponsor credits on the backdrop of the workshop stage
- Mention of Workshop sponsor company by the conference moderator
- Sponsor's logo will be placed on the interior and exterior walls of the workshop area (a total of 4 panels)
- Possibility of distribution of promotional items
- Open the workshop with a welcome speech (up to 5 minutes)
- Sponsor will have one of the days (days and time to be agreed on) to talk about their product to participants

Workshop Sponsor

12,000 €

VIP LOUNGE SPONSORSHIP

Exclusive networking space for exhibitors are designed to encourage exhibitors and VIP attendees to connect, chill out and make new connections. Access is limited to exhibitors and VIP visitors. Refreshments and a Snack Buffet will be available complimentary for the exhibitors and vip visitors.

- Company Logo and Exclusive Visitor Badge Sponsor Credits on the official event website with reciprocal links
- Priority listing on the event online exhibitor list (included in special sponsors section on top)
- Company logo and 200-word profile on the Sponsor page of the website with reciprocal links
- Company logo in official event catalogue under Sponsors and Supporters
- 1x Social media post announcing sponsorship on official event platforms including Facebook Instagram and LinkedIn
- The Name of the Lounge will be decided together with the sponsor
- Sponsor's logo will be placed on interior and exterior walls
- Sponsor's Products can be showcased on a 1m2 area inside the lounge
- Possibility of distribution of promotional items

VIP Lounge Sponsor

6,000 €

VISITOR BADGE SPONSORSHIP

- Company Logo and Exclusive Visitor Badge Sponsor Credits on the official event website with reciprocal links
- Priority listing on the event online exhibitor list (included in special sponsors section on top)
- Company logo and 200-word profile on the Sponsor page of the website with reciprocal links
- Company logo in official event catalogue under Sponsors and Supporters
- 1x Social media post announcing sponsorship on official event platforms including Facebook Instagram and LinkedIn
- Each visitor will receive a "badge" upon entry /without it, entry won't be permitted
- Each visitor wears the badge for the whole 3 days of the event
- Exclusivity / only one “badge” partner for the event
- Excellent brand visibility

Bagde Sponsor

5,000 €

VISITOR BAG SPONSORSHIP

This is a great opportunity for businesses who are looking to increase their company's exposure as these bags will be carried around on full display by each and every visitor at the expo and also away from the fairground.

- Company Logo and Exclusive Visitor Badge Sponsor Credits on the official event website with reciprocal links
- Priority listing on the event online exhibitor list (included in special sponsors section on top)
- Company logo and 200-word profile on the Sponsor page of the website with reciprocal links
- Company logo in official event catalogue under Sponsors and Supporters
- 1x Social media post announcing sponsorship on official event platforms including Facebook Instagram and LinkedIn
- Company logo on one side of the bag
- The sponsor's logo on one side of the Bag distributed to all visitors at the registration
- Insertion of Sponsors' catalog or flyer in the Bags distributed to all visitors (catalog or flyer will be provided by the Sponsor)
- 5000 Bags will be printed

Bag Sponsor